

EXCELSIOR

Mattress Protection Selling Station Assembly Instructions





Please note that all steps should be followed in the correct sequence in order to ensure that all supports are in place. **IMPORTANT: Avoid using strong amounts of force during assembly, as it may damage the display unit.**

This selling station kit includes an Allen key for assembling all components. For faster assembly, we recommend using either a **T25 screwdriver** or a **power drill with extension and Torx T25 bit**. This will help speed up the process and make tightening the screws easier.



Parts List:

	Part No.	Part Name:	Qty
	①	Left Frame	1
	②	Middle Frame	2
	③	Right Frame	1
	④	Link Rod - Back	3
	⑤	Link Rod - Front	6
	⑥	Top shelf	3
	⑦	Display Shelf	3
	⑧	Middle Shelf	3
	⑨	Bottom Shelf	3

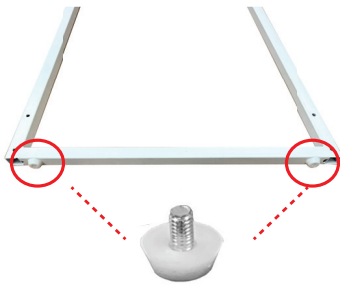
	Part No.	Part Name:	Qty
	⑩	M6 Adjustable feet	8
	⑪	M6 Screws	78
	⑫	Velcro strips	11
	⑬	Mini foam blocks with Invincible, Stay Cool, & Summit pad samples	3
	⑭	Top Sign - Front	1
	⑮	Middle Sign - Front	1
	⑯	(OPTIONAL) Top Sign - Back	1
	⑰	(OPTIONAL) Middle Sign - Back	1

Assembly Steps:



1

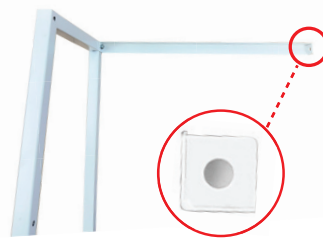
In a large clear area, unbox selling station components.



2

Fasten 2 **adjustable feet** into the pre-drilled holes located at the bottom of each frame.

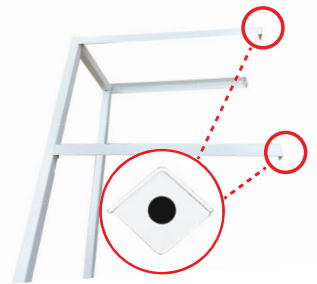
Note: Back of the frame is straight, & front of the frame will be angled.



3

Secure **Link Rod - Back** in the top hole on the back of **Left Frame** with an M6 screw.

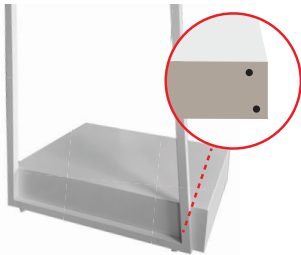
Note: Link Rod - Back features a 90 degree angle.



4

Secure 2 **Link Rod - Front**, into the top 2 holes on the front of the **Left Frame**.

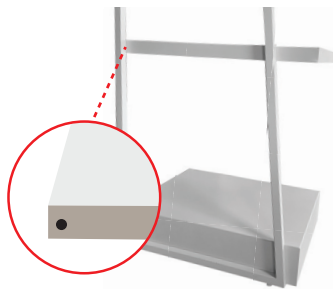
Note: Link Rod - Front features a slight 45 degree angle.



5

Working from the bottom of the frame to the top, take a **Bottom shelf** and attach to the bottom holes of the **Left Frame** using 4x **M6 Screws**.

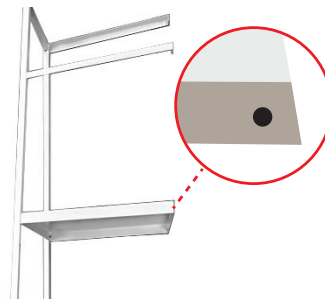
Note: front of Bottom Shelf, will have angled holes to line up with fronts of each frame.



6

Next, fasten a **Middle Shelf** to the **Left Frame** using 2x **M6 Screws** in the next set of holes.

Note: The back side of the shelf will have the 2 drill holes closest to the edge.



7

Fasten a **Top Shelf** to the **Left Frame** using 2x **M6 Screws** in the next set of holes below the 2nd **Link rod - Front**.

Note: the front of the shelf will have a slight angle to it.



8

Connect the **Middle frame** to the link rods and shelves using **M6 Screws**.



9

Fasten a **Display Shelf** to the **Left & Middle frames** using 4x **M6 Screws** in the 4 holes located below the **Top shelf**.

Note: The top edge of the display shelf will rest against the front of the top shelf



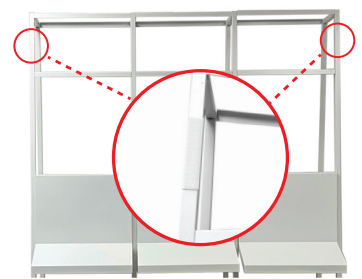
10

Repeat steps 3-9 to fasten link rods and shelves between the 1st & 2nd **Middle frames** using **M6 screws**.



11

Repeat steps 3-9 to fasten remaining Link Rods and shelves between the 2nd **Middle frame** and **Right Frame** using **M6 screws**.



12

Place 1 piece of **velcro** on the top portion of the front side of the **Left and Right Frame**.

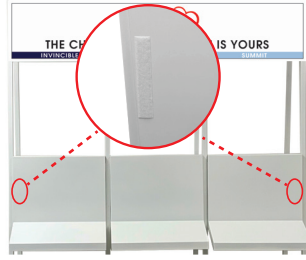
Assembly Steps (Continued):



13

Adhere the reverse side of the **velcro** to the back of the **Top Sign - Front**, on the left and right hand sides.

Align and fasten to the top of the selling station.



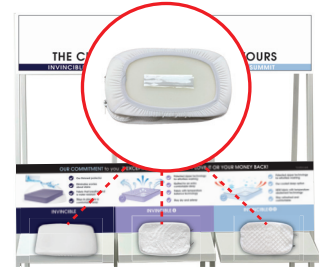
14

Adhere 2 pieces of **velcro** to the left edge of the **Left display shelf**, and the right edge of the **Right Display Shelf**.



15

Peel backing from **velcro** pieces on **display shelves** then align and fasten **Middle Sign - Front** to **velcro** on display shelves.



16

Place 1 piece of **velcro** to the back of each **mini foam block** with **matt pad sample**.

Adhere each **foam block** to the **display shelf** in front of it's appropriate product sign.



17

Following provided planogram, merchandise the selling station with product.

Your selling station is now fully assembled and ready for use!

Optional:



18

On back side of selling station, adhere 2 pieces of velcro to the back of the **Top Sign - Back**, on the left and right hand sides.

Align and fasten to the top of the selling station



19

Adhere 2 pieces of velcro to the back of the **Middle Sign - Back**, on the left and right hand sides.

Align and fasten in front of the **Top Shelf** of the selling station

Back view of Selling Station

