



DRSG 2026 SALESPERSON CONTEST-MARCH to DECEMBER

The dRSG contest is based on the date of **SALE** and not date of delivery, and all ballots have to be entered by using the SALES PRO APP. If you have trouble accessing or using the APP, please contact marketing@phoenixamd.com.

Welcome to the 2026 dRSG Saleperson Contest. We've made some exciting CHANGES:

- ⇒ **Draws happen every other month**
- ⇒ 5 total draws with 1 BONUS month
- ⇒ Prize values are **BIGGER**
- ⇒ Automatic Tim Horton's card if you register 35 or more ballots per month. (This is EVERY MONTH...even on non-draw months).
- ⇒ Monthly Leaderboard shows the top 5, plus your own. This feature is just for fun and clears after each draw
- ⇒ END OF YEAR prize for the overall LEADERBOARD TOP 3...so enter those ballots! You could win even if you don't win all year.

Remember, for every invoice containing an Excelsior product or service plan sold, participants are one step closer to being a WINNER!

Contact your dRSG Account Manager, Don Shaw, for any contest questions.

HAVE FUN & GOOD LUCK!!!!





DRSG 2026 SALESPERSON CONTEST

All sales of Excelsior/Phoenix products need to be registered through the Sales Pro App.

This contest is open to salespeople of all DRSG member retailers who offer Excelsior products and service plans and is based on date of sale.

How to Play: For ALL Excelsior products including ALL Stain Service Plans, Guardian Angel Service Plans, Mattress Protectors and Detergent Products:

- Every invoice containing an Excelsior product (All stain or Guardian Angel service plans, mattress protector or detergent product) sold will count as one ballot.
- To enter for a chance to win, salespeople have to register **ALL** their applicable invoices (service plans, mattress pads or detergent products) on our **new Sales Pro App**.
- All participants will need to set up an account (super quick and easy) once they've downloaded our app onto their phones.
- Once the app is open, salespeople must enter the **SALES** date of their invoice, the invoice number and the Excelsior product sold on the invoice. If delivery date is asked, use the **SALES** date.

How to be declared a winner:

- Contest winners will have to provide proof of sale by emailing a copy of the winning invoice to be validated. Ballots will be discontinued if sale date is not in the appropriate month with the exception of BONUS months.
- In the instance where the winner is no longer employed by the store at the time of the draw, a re-draw for that prize will take place.

It's as simple as that!! For every invoice containing an Excelsior product or service plan sold, participants are one step closer to being a WINNER! Contact your Sales Representative for any contest questions.

HAVE FUN & GOOD LUCK!!!!





DRSG CONTEST PLAYBOOK

- **DURATION:** March 1st to December 31 , 2026
- **Bi-MONTHLY DRAWS:** We will have **5 WINNERS per draw**, that will be randomly drawn on the 1st day of every other month from the eligible completed ballots from the 2 months prior.
- **ADDED:** Win an Automatic \$10 Tim Horton's card if you register 35 or more ballots **per month**. This happens each month and is on top of your chance to win the bi-monthly prizes
- **Top 3 overall at the end of December will win additional prize money on top of the bi-monthly prizes**
- **BALLOT & SERVICE PLAN REGISTRATION ELIGIBILITY:**
 - ⇒ All sales of Excelsior products (**All Stain and Guardian Angel service plans, mattress protection and laundry program**) must be registered manually through the Sales Pro App by the salesperson as a ballot prior to contest close in order to be eligible
 - ⇒ Ballots entered during a two month period are eligible only for that month's draw. (BONUS month will include ALL previous months)
 - ⇒ **In 2026 there will be 1 BONUS MONTH: DECEMBER**
- **CONTEST PRIZES ...OVER \$6,800 total in PRIZES to be WON !!!!**
 - ⇒ **MONTHLY Prize Values for APR-JUNE-AUG-OCT**
 - ◇ 1st Prize = \$250
 - ◇ 2nd Prize = \$150
 - ◇ 3rd Prize = \$100
 - ◇ 4th Prize = \$75
 - ◇ 5th Prize = \$50





SPECIAL BONUS for the DECEMBER Sales Draw

(drawn on JANUARY 1, 2027)

Prizes are worth up to 5 TIMES the value of a regular month, plus

3 ADDED prizes!

◆	1st Prize:	\$1000
◆	2nd Prize:	\$ 750
◆	3rd Prize:	\$ 500
◆	4th Prize:	\$ 250
◆	5th Prize:	\$ 150
◆	6th Prize:	\$ 100
◆	7th Prize:	\$ 75
◆	8th Prize:	\$ 50





HOW TO PLAY:

- ⇒ Eligible invoices must contain at least one (1) sold Excelsior service plan or product. ALL Excelsior service plans and products are eligible:
 - ◇ ALL Stain Service Plans
 - ◇ Guardian Angel Service Plans
 - ◇ Excelsior Mattress Protection Products
 - ◇ Excelsior Pillow Products
 - ◇ Excelsior HE Detergent products for both Laundry and Dishwasher

- ⇒ Salespeople must go to our “Tourney” section of our Sales Pro App to enter any invoice containing one or more:
 - ◇ Excelsior Mattress Protection Products
 - ◇ Excelsior Pillow Products
 - ◇ Excelsior HE Detergent products for both Laundry and Dishwasher
 - ◇ All Stain Service plan
 - ◇ Guardian Angel Service plan

- ⇒ Invoice numbers can only be entered once PER PROGRAM. For example: an invoice with a Guardian Angel service plan for a Washing machine plus a sales of the HE Laundry detergent would be eligible for 2 ballots: 1 through the service plan registration site and 1 through the salesperson ballot registration for the detergent portion.

- ⇒ Winners will be contacted via email or phone for details on how to claim their prize. Proof of delivery will be required before the prizes will be awarded.

- ⇒ **If the winners or store manager do not respond within 1 week of being contacted by Phoenix A.M.D., the winner will be considered as forfeiting their prize and we will re-draw the next winner.**



Step 1: After downloading the Excelsior Sales Pro App, create an account:

EXCELSIOR
SALES PRO
Web App

LOG IN

Email

E-mail

Password

Password

Log In Forgot Password?

[Create a new account](#)

Make sure to use Chrome, Opera, Edge or Firefox to get the best user experience.

Pour obtenir une meilleure experience d'utilisateur, veiller vous assurez d'utiliser sois Chrome, Opera, Edge ou Firefox.

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Download on the App Store





Step 2: Fill out your information (you'll need to know your store ID number)

The screenshot shows the registration page of the EXCELSIOR SALES PRO Web App. The page has a dark blue background with the EXCELSIOR logo at the top. Below the logo, the text 'SALES PRO' and 'Web App' are visible. The registration form is a white box with the following fields and content:

- REGISTER**
- Email:** Phoenix@phoenixamd.com
- Password:** Six dots representing a masked password.
- Name:** Firstname and Surname fields, with 'Firstname' entered in the first field and 'Lastname' in the second.
- Store ID:** 123123123
- Register** button





Step 3: Select “Contests” and then select the bolded Duck Race title

Welcome to the Duck Races! As you Sell Excelsior Products, your duck will move forward in the race to win prizes! Click here to select your Duck avatar!

Duck Race Title	Entries	Leaderboard & Prizes	Description	Ending Date	Status
March-April 2026 DRSG Duckrace!	0	Nathan Marnette	Sell any excelsior product and log your invoices here! We'll be giving out prizes throughout the year and every sale you make counts! Each product sold counts as one entry, so you can increase your chances to win by selling more! The December raffle will count EVERY sale from the entire year, so don't sleep on the opportunity! Good luck, and happy selling! Also, if you sell more than 35 Excelsior products each month, you'll automatically win a \$10 Tim's gift card!	03/01/2026 - 04/01/2026	Enter

Step 4: Enter the invoice number, SALES date and items sold, then hit “Add Ballot”

DUCK RACE
Duck Race Name: March-April 2026 DRSG Duckrace!

Rules: Invoice numbers can only be entered once per invoice. For example: an invoice with an appliance service plan for a washing machine plus a sale of the HE laundry detergent would be eligible for 2 ballots, but is only entered once. Only invoices sold within the draw periods are eligible. Winners will be contacted via email or phone for details on how to claim their prize. Proof of sale will be required before the prizes will be awarded. If the winners or store managers do not respond within 1 week of being contacted by Phoenix A.M.D., the winner will be considered as forfeiting their prize and we will for re-draw the next winner. See full rules and prize details here: <https://phoenixamd.com/drg-contest-rules/>

Prize Description: Sell any excelsior product and log your invoices here! We'll be giving out prizes throughout the year and every sale you make counts! Each product sold counts as one entry, so you can increase your chances to win by selling more! The December raffle will count EVERY sale from the entire year, so don't sleep on the opportunity! Good luck, and happy selling! Also, if you sell more than 35 Excelsior products each month, you'll automatically win a \$10 Tim's gift card!

Invoice Number: 8889-99

Products:

- All Stain/Teufel Tuches
- Appliances/Electromenagers
- Detergent HE/Pur
- Mattress Protection/Protege matelas

Date of Sale: 03/17/2026

Add Ballot

ENTRIES
Total Entries: 0



Step 5(Optional): Choose your Duck avatar by going to the User Account section

